



**WEDNESDAY  
JUNE 4<sup>TH</sup>, 2025  
INTS 1113**

4:00 pm – 6:00 pm

**DEUS[M]EX MACHINA BROWN BOT  
FANTASIAS, AI HYSTERIA, AND THE  
ALGORITHMIC UNCONSCIOUS IN THE  
AGE OF ANGST, HATE, AND RESISTANCE**

Join us for an engaging discussion with Dr. William "Memo" Nericcio, a Tejano Cultural Studies Professor from Laredo, Texas, who began his career as a Latin Americanist focused on novels of the 20<sup>th</sup> century. He moved to SDSU in 1991, where his work has expanded into critical studies of film, mass culture, television, and cutting-edge Latinx fiction. With a BA in English from the University of Texas at Austin, and a Ph.D. in Comparative Literature from Cornell University, Nericcio presently directs the MALAS Cultural Studies MA @SDSU and also runs SDSU Press, the oldest independent scholarly press in the California State University system. His latest book, co-authored with Frederick Luis Aldama, *Talking #browntv: Latinas and Latinos on the Screen*, appeared December 2019 from the Ohio State University Press. His signature work is *Tex[t]-Mex: Seductive Hallucinations of the "Mexican" in America*, 2007, with the University of Texas Press.