

## **Chandrea Miller**

### **KEY QUALIFICATIONS**

- Enterprising higher education communicator with extensive contacts and working relationships across the university.
- Earned media placement recognition for pitching, placing, and promoting compelling and transformative stories about faculty, students and staff to an established network of television and print publication contacts.
- Official voice of the university president and provost for online content, social media, newsletters, speeches, memos, blogs, press materials, press releases and university news stories.
- Author for official university magazine, news, blogs, official website, and various social media sites.
- Experienced producer of numerous network television shows and news programs. Managed large crews and delivered on budget and on time.
- Former on-air news reporter with a proven passion for bridging the gap between informative and creative storytelling to spread messaging that is both engaging and thought-provoking.
- 2017 Emmy nomination for writing and current member of The Writers Guild of America (WGA). Received promotion for exceptional performance during the pandemic.

### **COMMUNICATIONS EXPERIENCE**

**Director of University Communications**  
California Lutheran University

**10/2022-03/2023**

- Supervise university messaging and communications, including editorial, social media, and marketing and strategic teams.
- Compose internal and external stories for printed publications and digital platforms. Author stories and produce photographs and video for Cal Lutheran Magazine, CLU News website, and various social media platforms.
- Pitch and place university stories to local news media outlets. Compose press releases, media advisories, crisis communications, and source alerts.
- Draft and develop presidential emails, letters, memos, talking points and speeches.

**Public Communications Specialist**  
USC

**03/2020-10/2022**

- Pitch, place, and promote compelling and transformative stories about our students, faculty and staff to internal and external audiences, including local and national news media, print publications, and digital platforms.
- Develop and edit original web content, generate and maintain social media platforms, and execute an effective social media strategy for the USC Provost's website and multiple social media sites.
- Author stories for Trojan Family Magazine, USC News, Provost's News, and Provost's Blog. Generate provost emails, letters, memos, talking points and speeches.
- Draft and develop content for USC Athletics presented on the LA Coliseum Jumbotron and create content for an official USC App.
- Assist USC University Communications with coverage of major media news events; serve on various task forces including the USC COVID-19 Testing Plan Communications Working Group and USC Vaccination Study; and co-produce, co-direct and co-host tutorial media training videos and USC Facebook Lives to teach and inform USC students, faculty and staff about the latest university events and news.

**Communications Coordinator**  
USC, Office of the Provost

**03/2019-03/2020**

- Composed compelling and transformative stories to internal and external audiences, including local and national news media outlets, printed publications, and digital platforms.
- Authored stories and produced photographs for Trojan Family Magazine, USC News, Provost's News and Provost's Blog.
- Acknowledged by USC University Communications as a Top Performer for stories featured in the news media and USC News as well as recognized by USC News editor as top story writer for Year in Review 2020.
- Developed and edited original written and video web content, generated and maintained social media platforms, and executed an effective social media strategy for USC Provost's website and multiple social media sites.

**Writer and Producer**  
Warner Brothers

**04/2016-04/2018**

- Wrote and produced a daily news magazine series for online and televised formats under intense deadline while fostering and maintaining relationships with internal and external constituents.
- Prospected and pitched potential news stories and developed thought-provoking social media content to pair with televised series boosting ratings and viewership on both televised and social media platforms.

- TV news producer with highest level of professionalism and confidentiality making projects happen by coordinating and managing ventures on time and on budget while working closely with other departments including online, editors, talent, executives, camera operators, field producers and network to promote a singular vision and message through accurate, engaging, informative and creative storytelling.
- Internet and technology savvy with experience on blogs, social networks, and mobile apps. Online Warner Bros webisodes garnered average 5 million views within first week of posting.

### **Producer**

**01/2000-04/2016**

FOX Television, Paramount Pictures, various cable networks

- Gregarious, curious, confident, results-oriented producer adept at crafting storylines, pitching story arcs, and developing innovative and strategic ways to present the most compelling product for television. Inducted into Writers Guild of America West for excellence in writing.
- During Facebook's 2009 breakout year, produced and posted promotional series clip that went viral and resulted in then record breaking 5.3 million viewers for MTV Network.
- Created and managed social media accounts, produce a variety of written materials, videos, blog posts, and news stories.
- Managed and coordinated large productions consisting of story teams, editors, camera operators, field producers and talent to achieve a common production goal while acting as a liaison to top tier clients and executives.

### **Television News Reporter and Producer**

**01/1994-12/1999**

Various top national news markets including Denver and Los Angeles.

- Public speaking professional facilitating interviews and presenting news stories in a polished and accurate manner for on-air and online while meeting strict deadlines.
- Public relations expert interfacing with locals, corporate officials, politicians, civil servants, professional athletes, and celebrities.
- Conducted press conference interviews, cover red carpet events and affairs, and managed talent relations.

### **Other Skills**

Microsoft Office Suite, Excel, PowerPoint, Adobe Photoshop, INews, AVID, Final Cut Pro, AP Style, Twitter, Facebook Live, and WordPress

### **EDUCATION**

Bachelor of Arts English Literature, Minor Communications, Westmont College

