

Chandrea Miller
Director
Public Communications Specialist

Dear Hiring Manager,

Connecting and communicating defines my role as a communications professional in higher education, where I pitch, place, and promote compelling and transformative stories about our students, faculty, and staff to internal and external audiences, including local and national news media, print publications and digital platforms. Additionally, I develop and edit original web content; create and maintain social media platforms; and execute an effective social media strategy for the university's website and multiple social media sites.

To further spotlight student achievement, faculty research and staff contribution, I author stories for the university magazine, news website, and blogs. In addition, my daily tasks include generating emails, letters, memos, talking points and speeches for the university president and provost.

My achievements have been acknowledged by the USC University Communications team as a Top Performer for stories featured in the news media and USC News as well as recognized by the USC News editor as a top story writer for Year in Review. My writing also involves drafting and developing content for USC Athletics presented on the LA Coliseum Jumbotron as well as creating content for an official USC App.

Additionally, my experience has been called upon to assist USC University Communications with coverage of major media news events; serve on various taskforces including the USC COVID-19 Testing Plan Communications Working Group and USC Vaccination Study; and co-produce, co-direct and co-host tutorial media training videos and USC Facebook Lives to teach and inform USC students, faculty and staff about the latest university events and news.

Thank you for your consideration.

Sincerely,

Chandrea Miller