

PURSUING BIOLOGICALS FOR PEST MANAGEMENT & PLANT HEALTH



WEDNESDAY APRIL 17TH, 2024
12PM – 1PM PST
ORBACH LIBRARY (ROOM 240)

Guest Speaker

Pam Marrone, PhD
Executive Chair and Co-Founder,
Invasive Species Corporation

UNIVERSITY-INDUSTRY
SPEAKER SERIES
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Learn about the transformative potential of biologicals for pest management and plant health as Dr. Marrone shares insights from her lifelong entrepreneurial journey. Gain valuable perspectives on overcoming adoption challenges and driving industry change.

Who Should Attend:

Ideal for UC Riverside faculty, researchers, postdoctoral, and postgraduate students interested in the future of agriculture and entrepreneurship and any potential collaborations between university faculty and industry-leading companies.

Key Takeaways:

- Understanding the power of biologicals in modern agriculture
- Entrepreneurial insights from a pioneering figure in agtech
- Opportunities for collaboration between academia and industry

