

Attending a Conference 101

Professional Development Series
March 21, 2023



Goals for session

- **Provide clarity on what to expect attending a conference**
- **Understand strategies for creating a schedule**
- **How to effectively network at a conference and afterwards**
- **Understand roles of participants and session types**



Attendance at a variety of sessions

Online schedule; look at in advance

- **Identify topical areas of interest**
- **Search using keywords or scholar name**
- **Cannot attend every session**
- **# of sessions depends on ability to process info**



Expansion of networks

1) Attend pre-conference events

- **Sessions run day before the conference on site**
- **Like-minded sessions by research area (ex: qual research for graduate students)**
- **Opportunity for collaboration in the future**



Expansion of networks

2) Send a note to scholars presenting at the conference to setup a meeting once at the location

- **Don't be discouraged if you do not receive a response**
- **Show up to their presentation, introduce yourself and mention your advisor, current institution and reference your pre-conference email**
- **Have a business card ready, but only give if they ask for one**

Expansion of networks

3) Socials – formal and informal

- **Formal**
 - **Approach in the same manner as conference sessions**
 - **Part of the conference schedule; usually by institution or affiliation (ex: UC or ETA)**
 - **Typically have food**
- **Informal**
 - **Lobby of hotel headquarters; be prepared to open up and initiate conversation**
 - **Plan get together in advance with friends/colleagues**

Tips for presenters

- **One month out conduct a dry run in front of allies (colleagues/faculty)**
 - **Can be via Zoom or in class**
 - **9-12 minutes; time it to make sure it's within the limit**
 - **Ask for feedback**
- **Check deadline to submit paper to discussant**
 - **Add a note to paper: Not for distribution, for discussant only**
- **Make sure you have a flash drive with your presentation (Wi-Fi can be spotty)**
- **Usually there is a computer in the room**
 - **If you have a Mac, bring an adapter**



Session types: presentations

Roles of people in the room

1) Presenter

- Graduate student and/or faculty whose proposal was accepted in advance of the conference
- Share their findings on working paper

2) Discussant

- Area expert for session topic
- Receives paper prior to conference; provides feedback in session

3) Chair

- Runs the sessions (time, pace, introductions)
- Usually emails discussant in advance to confirm allotted time

4) Audience

- Can ask presenter questions at conclusion of session

Session types: round table

- 3-4 presenters grouped together
- Usually have related topics, but not always
- Physically sit at a round table
- No discussant
- May be a Chair; sometimes the Chair is also a presenter
- Not a formal presentation, but may show a PowerPoint or bullet points
- Handouts can be useful (P.P. with contact info)
 - Suggest not sharing working paper

Post-conference: Making a strong connection

The scholars you reached out to prior to and at the conference:

- **Send research article/op-ed to make an academic connection**
- **Offer to help and follow through with projects**
- **Reciprocity in a student/faculty dynamic makes for a strong connection**

General information

Note the location of sessions

- **Larger conferences take place in multiples hotels within a 2-mile radius**
- **Transportation is typically made available**
- **Consider ADA needs; contact conference administration for arrangements in advance**

Conference website usually has things to do outside of event

- **Opportunity for wellness/sightseeing**



General information

Attire – be comfortable

- **Some people are in Sunday best while others are in jeans/tennis shoes**
- **Think about how you want to present yourself to others**
- **Consider future employer/colleagues**