



Speaker:

Kevin Welzel, Ph.D.
Sr. Product Development Specialist
Entomology

Date: Monday, January 12, 2026
Time: 4:00 pm - 4:50 pm
Format: In-Person Seminar & Virtual Access
Location: Genomics Auditorium 1102A

Zoom: 943 6687 2379
Passcode: 453393

Title:

“Entomology in Industry: Opportunities, Obstacles and Expectations”

Abstract:

Entomology plays a pivotal role in diverse industrial sectors beyond traditional agriculture, offering unique solutions in food safety, product development, and environmental sustainability. This presentation, "Entomology in Industry: Opportunities, Obstacles, and Expectations," will explore these diverse applications, with a specific emphasis on the field of pesticide research. We will examine the current opportunities for entomological expertise in developing novel, sustainable pest control strategies, including 25B minimum-risk pesticide products and targeted synthetic chemicals. We will explore the challenges and expectations of government regulation and its impact in product development.

Refreshments will be served in the Entomology Building Courtyard at 3:30pm