



RIVERSIDE

DEPARTMENT OF ENTOMOLOGY

ENTM250 Seminar Series



Speaker:

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University of California, Riverside

Date: Monday, November 07, 2022

Time: 4:00 pm - 4:50 pm

Format: In-Person Seminar & Virtual Access

Location: Genomics Auditorium 1102A

Zoom: 938 1040 4405

Passcode: 833289

Title:

“Putting the graphic in infographics”

Abstract:

Visual storytelling in science communication makes research less intimidating. Infographics provide a powerful visual guide to transform complex ideas into engaging, yet easily digestible content. However, infographics may seem intimidating, especially when you do not know where to start! This talk will introduce the basics of a great infographic and how to use graphics effectively. I will also provide resources for where you can find images and how you can create your own art. Attendees will walk away with tools for building their own compelling and informative infographics.

Refreshments will be served in the Entomology Building Courtyard at 3:30pm