



## **Position Announcement: Staff Entomologist / Educational Specialist**

**Reports to: Director of Education and Training**

### **POSITION SUMMARY**

The Staff Entomologist / Educational Specialist is responsible for development of technical support materials and providing entomological and scientific support for NPMA members and to other NPMA departments.

### **PRIMARY RESPONSIBILITIES**

- Support NPMA member companies via telephone and email
- Respond to inquiries from pest management firms on topics ranging from insect identification to operations assistance
- Provide content for NPMA's print and electronic publications (such as PestWorld, ePestWorld, Pest Gazette, and others), industry publications and state/provincial publications
- Provide support for NPMA's Online Learning System including content development and administration
- Develop new educational materials, including traditional and online learning content
- Coordinate technical content for NPMA webinars
- Speak before local, regional, and national pest management groups on structural pest control topics
- Act as staff liaison to various NPMA committees
- Represent the structural pest control industry at external meetings (attending educational sessions and committee meetings)
- Interact with and provide technical support to other NPMA departments, including public relations, industry communications, public policy, and regulatory affairs
- Support PPMA's (Professional Pest Management Alliance) consumer-focused initiatives by providing scientific guidance for print, video, and online media communications.
- Support NPMA's meetings and Association Management Services departments with program development and execution (writing sessions descriptions, arranging and moderating sessions, etc.)
- Partner with allied external organizations for mutually beneficial collaborations
- Develop creative new ideas and strategies for NPMA to better serve its members
- Other duties as assigned

### **QUALIFICATION AND SKILLS**

- Outstanding public speaking skills
- Excellent writing skills

- Capacity to manage multiple projects simultaneously
- Ability to meet deadlines
- Proficiency with web based and desktop software
- Expert level proficiency in entomological and pest management issues
- Graduate level degree in entomology or related science
- Pest management industry experience preferred

### **Salary and Benefits**

- Competitive salary dependent on experience
- Comprehensive benefits package including:
  - 100% Employee Coverage of Health, Dental and Vision
  - Life Insurance (2X Salary up to \$250K)
  - Professional Development Allowance
  - 5% 401k Retirement Match
  - Generous PTO Program
  - Pet friendly workplace
  - Personal Trainer 2X per week
  - Personal Office
  - Free Parking

### **ABOUT NPMA**

The National Pest Management Association has a unique culture that empowers individuals to move the Association and Industry forward through new initiatives, innovative solutions, and creative endeavors. Although we have a nearly 90-year history as an organization, NPMA still offer employees the flexibility and ingenuity to make a positive impact on our shared future.

NPMA's shared core values describe our essence and guide our actions. Our values are part of our DNA. They guide the way we work with our members, partners and with each other. Through integrity, passion, life balance, teamwork and collaboration, all while having fun, we will continue to create a vibrant culture where ideas can blossom, people can thrive, and success can flourish.

NPMA is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.

Visit [www.npmapestworld.org](http://www.npmapestworld.org) to learn more.

### **CONTACT:**

Applicants should email a cover letter, resume / CV, and salary requirements to:

Dr. Mike Bentley, Director of Education and Training [mbentley@pestworld.org](mailto:mbentley@pestworld.org)