

PURSUING BIOLOGICALS FOR PEST MANAGEMENT & PLANT HEALTH



ISC

WEDNESDAY APRIL 17TH, 2024 @ 12PM – 1PM
ORBACH LIBRARY (ROOM 240) + VIRTUAL STREAM ON ZOOM

LUNCH PROVIDED

Guest Speaker

Pam Marrone, PhD
Executive Chair & Co-Founder,
Invasive Species Corporation

Co-Host

Hailing Jin, PhD
UC Riverside Cy Mouradick Chair
& Professor of Molecular Plant Biology

UNIVERSITY-INDUSTRY
SPEAKER SERIES
VOL. 10



Learn about the transformative potential of biologicals for pest management and plant health as Dr. Marrone shares insights from her lifelong entrepreneurial journey. Gain valuable perspectives on overcoming adoption challenges and driving industry change over lunch and collaborative discussions.

Who Should Attend:

Ideal for UC Riverside faculty, researchers, postdoctoral, and postgraduate students interested in the future of agriculture and entrepreneurship and any potential collaborations between university faculty and industry-leading companies.

Key Takeaways:

- Understanding the power of biologicals in modern agriculture
- Entrepreneurial insights from a pioneering figure in agtech
- Opportunities for collaboration between academia and industry

