

SciComm@UCR is hosting a multimedia research communication challenge to give UCR students like you the opportunity to showcase their research to a broader audience. This is a great opportunity to communicate your research to the public and the campus community. The video format lets you be creative in a way that isn't possible in a written thesis, poster presentation, or formal talk. Additionally, competitions like this are gaining popularity among top scientific publishers making multimedia communication an in-demand skill.

## THE CHALLENGE

Create a **3 to 5-minute video** for the purposes of educating the public on your research in the STEM field. There are no restrictions about how to make the video - talking to the camera, using props, incorporating animations, whatever you want to convey your research (and maybe the story behind it) are all valid for submission. **The goal is to be clear and creative**. You must be a current UCR graduate or undergraduate student.

## **PRIZES**

- First Place: \$1000 + more!
- Second Place: \$500
- Third Place: \$250

Submissions **DUE November 12th**, **2021** Award Ceremony: **December 3rd**, **2021** 

Undergraduate & Graduate submissions are judged separately

## SUBMISSION CHECKLIST

- ☐ Submit your <u>unlisted video link</u> to our <u>Google Form</u> by **November 12th, 2021**. Alternatively, you may email the video file to scicommucr@gmail.com. Please make sure to submit the file named with Department\_LastName\_FirstName of the individual submitting or the main contact, as appropriate with "Video Competition 2021" in the subject line.
- ☐ Email the Signed Official Photo/Video Release Form emailed to scicommucr@gmail.com.
- ☐ Complete the <u>Google Form</u> and submit!







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