

LUNCH AND LEARN

SOIL GENOMICS IN MODERN FARMING

TUESDAY JUNE 29 AT NOON VIA ZOOM

<https://ucr.zoom.us/j/94316316434?pwd=WlFSeDdpVlB3L3huUUU4L0o3VlhLQT09>

Meeting ID: 943 1631 6434

Passcode: 579373

UCR's MRB Life Sciences Incubator and Murrieta Genomics invites you to a virtual "Lunch 'n' Learn"

Learn more about how a leading agricultural technical and supply retailer is commercializing microbial products and genomic technologies. Gain insights on hurdles they are facing in the process, from researchers to farmers. How can your research help address these challenges?

- Interpreting genomics data in a way that informs farm management.
- The number/type of soil samples/tests required for soil genomics can make the cost prohibitive.
- The amount of nitrogen & N-associated bacteria in the soil is hard to accurately measure and model.

PRESENTER



Dr. Anna Herzberger is a Technical Agronomist with GROWMARK FS, the 4th largest agriculture retailer in the US. Anna coordinates and evaluates large-scale field trials of emerging microbial bioproducts and genomic technologies. Anna hails from a traditional corn and soybean farm in Illinois and has a Ph.D. from Michigan State University. Her dissertation research focused on soil microbial responses to nutrient and residue management in corn and soybean systems. She is responsible for new product innovation at GROWMARK FS.

For more detail, write to Incubator Lab Manager:
maricela.covarrubiasargueta@ucr.edu.

Three \$20 vouchers for lunch will be raffled off to the Zoom meeting participants.

