

# CALIFORNIA VIEJA: PUBLIC MEMORY AND BELONGING IN THE LAND OF RED TILE ROOFS

Some of the most enduring and salient public memories in Southern California revolve around the region's Spanish and Mexican past. This fascination arose just as old California was giving way to the new – the early twentieth century, when Anglo residents recast the days of missions and ranchos as an idyllic golden age of pious padres, placid Indians, dashing caballeros and sultry señoritas. Yet, as the origins of landmarks like Olvera Street and El Camino Real will show, memories of the Spanish past were more than instinctive nostalgia. Not only did they shape the development of the region's built environment, public culture, and modern lifestyles, but they also anchored a civic narrative that still serves to marginalize Mexican and Indian residents.

## **PUBLIC LECTURE BY: PHOEBE S. KROPP**

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*Mission Inn, Galleria (first floor, next to the St. Francis Chapel), downtown Riverside. Self-parking available behind the Mission Inn on the corner of 6<sup>th</sup> Street and Orange Street; at Mission Inn Avenue and Market Street; and on Orange Street between Mission Inn and University Avenues.*



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