

APRIL 1, 2006

6:00 – 9:00 PM

Inaugural Exhibition:

"People for a Better Tomorrow"

Guest curator: Meg Cranston



Exhibition dates: April 1 – May 7, 2006

4:00 PM

Curator's Walkthrough

Artists:

**Center For Tactical Magic, Everlovely
Lightningheart, Finishing School, Shana
Lutker, Amy Maloof , Ben Shaffer, Efrat
Shalem, Mario Ybarra, Jr.**

Image: Amy Maloof, *From the series 2 Car Garage.*
2005. Mixed media. Courtesy of the artist.

Curator's Statement for *People for a Better Tomorrow*:

"The paradox of great art is that good and evil are portrayed with equal verve. Scandal and virtue are confounded and made equally compelling. Where the artist fails as a priest, politician or sage they succeed as perilous enthusiasts giving joyful expression to life in all its tragic and preposterous forms. Artists liberate to the degree they are optimists, to the degree they say yes to everything.

Seeing the world in a new way, envisioning everyday objects in a different, better light, is the optimistic art of transgression. Acts of transgression refocus the everyday world around us through an unusual lens: a traditional landscape picture turned on its side, a typical suburban neighborhood viewed through the eyes of an outsider, an ice cream truck turned into a mobile information center, a common table as a place where strangers share personal items. These transgressive interventions invite us to consider the alternative use of objects, environments, artworks and ideas as a way to imagine a world radically different than this one, one that is both familiar but new, a part of us but also part of a better tomorrow."

APRIL 2, 2006

1:00 – 4:00 PM

Downtown Riverside First Sunday:

"The Tactical Ice Cream Unit."

THE CENTER FOR TACTICAL MAGIC
presents
West Coast Tour of Prophecy & Potential

TACTICAL ICE CREAM UNIT
continues it's Tour of Duty!

Los Angeles April 1 & Beyond!
Riverside + UCLA + Hollywood
Otis College of Art & Design +
San Diego + Tijuana + Suburb
City + Beach + Desert + More!

people for a better tomorrow
April 1 - May 7
Sweeney Art Gallery
U.C. Riverside
Opening Reception:
April 1, 2006, 6-9pm

Curator: Meg Cranston
Center For Tactical Magic,
Everlovely Lightningheart,
Finishing School,
Shana Lutker, Amy
Maloof, Ben Shaffer, Efrat
Shalem, and Mario Ybarra

Contact Us to Add a Stop & Get In on the Magic!

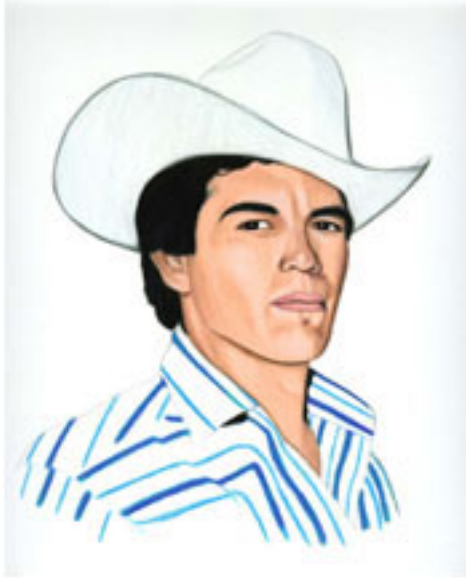
On April 2nd, The Sweeney will park The Center for Tactical Magic's "Tactical Ice Cream Unit" (TICU) on the pedestrian mall and give away free ice cream and information. Event begins at 1 p.m. and continues until 4 p.m.

The ice cream vendor has long been synonymous with a roving oasis—a well-spring of refreshment; a reprieve from the heat; a cool intervention. In this regard, the Tactical Ice Cream Unit (TICU) is no different. The TICU emerges at a time when most channels of distribution, communication, and social interaction are mediated and constrained by the fervor of financial exchange. Incorporating an alternative strategy of utopian potlatch, the Tactical Ice Cream Unit is envisioned primarily as a mobile distribution center for ice cream and information.

The Center for Tactical Magic's participation in Riverside's First Sunday Event is made possible by the generosity of the Maxwell H. Gluck Foundation.

<http://www.tacticalmagic.org/CTM/project%20pages/TICU.htm>

APRIL 6, 2006
6:30 PM
First Thursday ArtsWalk:
"Chip Off the Old Block"



At 6:30 p.m. on April 6th, Mario Ybarra, Jr. will be telling the story of the rise and fall of narco corrido singer Chalino Sanchez along with the tragic account of his son Adan Sanchez's similar stardom and sudden death.

Image: Mario Ybarra, Jr. *Chalino*. 2005.
Colored pencil. Courtesy of the artist.

UCR SWEENEY ART GALLERY 3800 MAIN STREET, RIVERSIDE, CA 92501
T. (951) 827-3755 W. <http://sweeney.ucr.edu>