



...and Proud of it!

MAYOR ANTONIO R. VILLARAIGOSA
AND CHRISTOPHER STREET WEST / LA PRIDE
SPONSORED BY TOYOTA MOTOR SALES
AND TOYOTA FINANCIAL SERVICES

Presents:

LESBIAN, GAY, BISEXUAL AND TRANSGENDER
LGBT HERITAGE MONTH 2012
Creative Writing/Video Contest



CONTEST THEME:

Celebrating Our Past - Shaping The Future

GUIDELINES FOR ENTRY:

Submit an original written piece of work and/or a 1-3 minute video submission to enter in this contest. You are welcome to submit both. One entry per participant. Contest is open to all youth grades 6-12 within Los Angeles County.

CREATIVE WRITING REQUIREMENTS:

- Creative writing must be an original work in the form of a poem, song, story, essay, etc. and not previously published
- Entry must be typed on MS word document or on paper, not exceeding one page.
- PDF files also accepted

VIDEO REQUIREMENTS:

- Entry must be 1-3 minutes and must be an original piece of work.
- Videos can be posted on Youtube and or submitted directly to mike.ai@lacity.org

* If submitting both a creative writing and video submission, they must be the same body of work.

SUBMISSIONS MUST INCLUDE:

- Participant's Full Name
- Title of Entry
- Grade Level
- Participant's telephone number and email address
- School or Organization's name & address
- Teacher's full name, telephone number and email

AWARDS:

1ST PLACE - \$1000 (\$500 + \$500 LIFEWORKS AWARD)

2ND PLACE - \$600 (\$300 + \$300 LIFEWORKS AWARD)

3RD PLACE - \$400 (\$200 + \$200 LIFEWORKS AWARD)

Winners will have an opportunity to perform their winning piece at the LGBT Heritage Month opening ceremony!
Awards sponsored in part by LifeWorks.



DEADLINE: FRIDAY, MAY 18, 2012

No purchase necessary to enter contest. One entry per participant. Contest is open to all youth grades 6-12 within Los Angeles County. Only winners will be notified via telephone after May 18, 2012, further details of the ceremony will be provided at this time. All entries, including winners' works, become the property of the City of Los Angeles. The City of Los Angeles has the right to reproduce or publish the written work in any medium for current or future use in educational materials and programs. Selection of winners by the judging panel is final. All questions and concerns related to the Contest should be directed toward the City of Los Angeles at (213) 978-2751.

DELIVER, MAIL OR INQUIRIES TO:

MIKE AI - 200 N. SPRING, 3RD FLOOR, LOS ANGELES, CA 90012, EMAIL: MIKE.AI@LACITY.ORG, PHONE: (213)978-2751