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**“24 HOURS @ 24 FRAMES PER SECOND OVER JOSHUA TREE”
SEEKS 500 PHOTOGRAPHERS FOR TIME-LAPSE FILM**

RIVERSIDE, Calif. – (March 15, 2008) UCR California Museum of Photography on ARTSblock is seeking photographers for its annual *Photographic Excursion* into Joshua Tree National Park in Twentynine Palms. **24 Hours @ 24 fps Over Joshua Tree** takes place on Saturday, May 3rd through Sunday, May 4th. This year’s project emphasizes time-based collaboration and experimentation as an estimated five hundred photographers are being recruited to this desert wilderness to shoot discrete three-minute segments of a twenty-four hour day, or a record 2,073,600 photographic images.

24 Hours @ 24 fps Over Joshua Tree draws inspiration from photographer Eadweard Muybridge (http://en.wikipedia.org/wiki/Eadweard_Muybridge), specifically his groundbreaking work with motion studies, capturing mechanically what the human eye could only roughly perceive. These early experiments were foundational to the invention of what we now know today as cinema. In order for **24fps** to achieve such an ambitious goal, a number of southern California arts institutions are partnering with ARTSblock to recruit artists and share in the editing and screening of the final video.

Participants in **24 Hours @ 24 fps Over Joshua Tree** must register with the ARTSblock Education office by 5:00pm on April 15th in order to receive their photo assignment, park pass, and recommended supplies list. Those wishing to shoot at Joshua Tree separate from the film project, should check in as well. A brief orientation meeting will take place at 6pm in LA on April 30th and in Riverside at UCR/CMP on May 1st. Attendance is recommended but not required. For more information on 24hrs @ 24fps, email: digitalstudioinfo@gmail.com or call UCR ARTSblock at (951) 827-4796.

(Joshua Tree photo by: Sandi Wheaton)