



UCR

Computational Cognitive Politics Research Group

presents

Roderick P. Hart

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Shivers Chair in Communication, Professor of Government
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University of Texas at Austin

Turning Words into Numbers: Political Tone and the Difference it Makes

Thursday, February 28
3:30 p.m.
HMNSS 1500
University of California, Riverside

Roderick P. Hart's research focuses on politics and the mass media. He is the author of 12 books, the most recent of which is *Political Keywords: Using Language That Uses Us* (Oxford University Press, 2005). He is also the author of DICTION 5.0, a computer program designed to analyze language patterns. He is currently working on books investigating political language and citizen politics.

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