



THE FUTURE

&



THE PAST

OF ETHNIC MEDIA

Ethnic Media Meets New Media

IEEMP PRESENTS

ETHNIC MEDIA MEETS NEW MEDIA

WEDNESDAY, MARCH 1, 2006

6:00 - 8:00 PM

UCR'S CALIFORNIA MUSEUM OF PHOTOGRAPHY

3824 MAIN STREET

DOWNTOWN RIVERSIDE

JOIN US AS WE EXPLORE DEVELOPMENTS AND OPPORTUNITIES IN NEW MEDIA

INTEGRATING PRINT AND ONLINE MEDIA - RICHARD SANDOVAL, PUBLISHER, HISPANIC LIFESTYLE MAGAZINE
DEVELOPING NEWS WEBSITES - ELMER THOMAS, CEO, ABOVE THE LIMIT, INC.

FEATURED PRESENTATION BY PROFESSOR TOBY MILLER

TOBY MILLER, A PROFESSOR IN THE DEPARTMENTS OF ENGLISH, SOCIOLOGY, AND WOMEN'S STUDIES AT THE UNIVERSITY OF CALIFORNIA, RIVERSIDE AND DIRECTOR OF THE UNIVERSITY'S PROGRAM IN FILM AND VISUAL CULTURE, STUDIES THE MEDIA, SPORT, LABOR, GENDER, RACE, CITIZENSHIP, POLITICS, AND CULTURAL POLICY VIA POLITICAL ECONOMY, TEXTUAL ANALYSIS, ARCHIVAL RESEARCH, AND ETHNOGRAPHY. HE IS EDITOR OF TELEVISION & NEW MEDIA. AFTER WORKING IN BROADCASTING, BANKING, AND CIVIL SERVICE, TOBY MILLER BECAME AN ACADEMIC IN THE LATE 1980S, WHEN CULTURAL STUDIES WAS STARTING ITS BOOM, AND WAS ABLE TO PARLAY A COMBINATION OF HIS WORK EXPERIENCE, THEORETICAL INTERESTS, AND POLITICAL COMMITMENTS INTO A NEW CAREER, SINCE WHICH TIME HE HAS TAUGHT MEDIA AND CULTURAL STUDIES ACROSS THE HUMANITIES AND SOCIAL SCIENCES AT THE FOLLOWING SCHOOLS: UNIVERSITY OF NEW SOUTH WALES, GRIFFITH UNIVERSITY, MURDOCH UNIVERSITY, AND NYU. HE IS AT UCR ACROSS THREE DEPARTMENTS AND A PROGRAM, WITH THE INTENTION OF SUSTAINING AND DEVELOPING A DYNAMIC INTERDISCIPLINARY RESEARCH ENVIRONMENT IN MEDIA AND CULTURE.

AMERICAN-PUNJABI TRIBUNE • THE INLAND VALLEY NEWS • THE PRECINCT REPORTER • WESTSIDE STORY NEWS • AMERICAN NEWS
IMAGES MAGAZINE • EL CHICANO • INLAND EMPIRE HISPANIC NEWS • EL SOL INLAND EMPIRE • INDONESIA MEDIA • THE BLACK VOICE NEWS
ARAB-AMERICAN BUSINESS MAGAZINE • EL INFORMADOR • LA PRENSA HISPANA • LATINOS AMERICANOS • HISPANIC LIFESTYLE
TRONG-DONG • PECHANGA.NET • LA PRENSA COLUMBIANA

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A PARTNERSHIP BETWEEN THE BLACK VOICE FOUNDATION, CENTER FOR IDEAS AND SOCIETY, AND NEW AMERICA MEDIA
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