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Developing Around Transit in Western Riverside County:

81520719

Challenges & Opportunities for Transit Oriented Development

In 2006 Western Riverside County was ranked second among the fastest growing counties in California. With this expectation for future growth, how are people going to move around and how are we going to house them? One solution: **Bring housing and jobs closer to key transit nodes.**

The ULI Inland Empire and the Western Riverside Council of Governments (WRCOG) have brought together public and private sector professionals to explore the opportunities and challenges of developing closer to transportation centers. This three-fourth (3/4) day symposium will bring to the forefront what must happen to make this concept a reality.

You will learn about:

- Transportation and land use issues affecting Western Riverside County,
- Strategies for transit-oriented development from leading public and private sector professionals,
- Essential elements to consider when planning to develop property around transit.

Become informed and make your reservations now for this important event!

DATE & TIME

Wednesday, February 28, 2007
7:45 am – 2:30 pm

LOCATION

Eagle Glen Golf Course
1800 Eagle Glen Parkway
Corona, CA

Thank You to Our Sponsors:

EVENT SPONSORS

**Forest City Development
Stantec Consulting
Riverside Transit Agency**

For Event or Annual Sponsorship Information, please contact the ULI office at (909) 632-1010



ULI Inland Empire District Council
25241 Paseo de Alicia
Suite 120
Laguna Hills, CA 92653
tel 909-632-1010 fax 909-632-1009
coordinator@InlandEmpire.uli.org
www.InlandEmpire.uli.org

ULI-the Urban Land Institute
1025 Thomas Jefferson Street, N.W.
Suite 500 West
Washington, D.C. 20007-5201
800-321-5011
www.uli.org

Developing Around Transit in Western Riverside County

Challenges & Opportunities for Transit Oriented Development

PROGRAM

- 7:45 AM** **REGISTRATION AND CONTINENTAL BREAKFAST**
- 8:15 AM** **WELCOME AND SYMPOSIUM OVERVIEW**
- JOHN POTTS – ULI Inland Empire Chair
MAYOR CHUCK WASHINGTON – Vice-Chair, WRCOG
JOSEPH NORBECK – Executive Director, UCR Blakeley Center for
Sustainable Suburban Development
- 8:30 AM** **TRENDS PRESENTATION**
- RICK BISHOP – Executive Director, WRCOG
ELIZABETH MAHONEY – Market Development Director,
Southern California Regional Rail Authority
- 9:15 AM** **TRANSIT VISIONS FOR FOUR WESTERN RIVERSIDE CITIES**
- RANDALL JACKSON – President, The Planning Center
KAREN GULLEY – Director of Design, The Planning Center
- 10:30 AM** **AN ON THE GROUND LOOK AT TRANSIT ORIENTED DEVELOPMENT AND
WHAT MAKES FOR SUCCESSFUL DEVELOPMENT**
- JOHN FREGONESE – Fregonese-Calthorpe Associates
- 11:30 AM** **CASE STUDY - DEVELOPMENT OF A TRANSIT VILLAGE - WALNUT CREEK**
- MARK FARRAR – The Vanmark Group
- 12:30 PM** **LUNCH AND EXPLORING CHALLENGES & SOLUTIONS
TO DEVELOPING AROUND TRANSIT**
- BOB LEITER – San Diego Association of Governments (SANDAG)
- 1:30 PM** **NEXT STEPS FOR THE WESTERN RIVERSIDE COUNTY SUBREGION**
- MODERATOR**
CON HOWE, Director
ULI Center for Balanced Development in the West
- PANELISTS** – MARK FARRAR, The Vanmark Group
JOHN POTTS, The Garrett Group
KATHERINE PEREZ, Forest City Development
KEN GUTTIEREZ, Planning Director, City of Riverside
BOB JOHNSON, Director of Planning, City of Temecula
- 2:15 PM** **WRAP-UP AND CONCLUDING REMARKS**

REGISTRATION FORM

Developing Around Transit in Western Riverside County
Wednesday, February 28, 2007 • Eagle Glen Golf Course



ULI Inland Empire
District Council Meeting
8152-0719

Four Easy ways to register:

ONLINE www.uli.org/register
(Credit card payment only)

PHONE 1-800-321-5011
(Credit card or check payment)

FAX 1-800-248-4585
(Credit card or check payment)

MAIL* ULI Inland Empire
Department 304
Washington, DC 20055-0304
(Credit card or check payment)

* If you are going to mail in your registration, you must first call it in to ensure a prepared name badge.

ULI Member ID#		
Name	Informal Name for Badge	
Title		
Company		
Address		
City/State/Zip		
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* E-Mail is Required in Order to Receive a Confirmation by next business day. For Multiple registrations, please duplicate this form		

Registration Type and Fees:

(please check appropriate box):

	Member	Non-Memb
Private	<input type="checkbox"/> \$75	<input type="checkbox"/> \$90
Public Sector	<input type="checkbox"/> \$65	<input type="checkbox"/> \$70
YLG	<input type="checkbox"/> \$55	<input type="checkbox"/> \$65
Student	<input type="checkbox"/> \$45	<input type="checkbox"/> \$65
Media	<input type="checkbox"/> Free	

\$10 extra @ door

Sponsors please email info to
coordinator@inlandempire.uli.org

Send me ULI Membership information

Registration Deadline:

Friday, February 23, 2007

OnLine Registration Deadline:

Monday, February 26, 2007

12:00 pm

Payment Methods: (Please check the box indicating your method of payment)

CHECK: Make Checks Payable to **ULI Inland Empire**

CREDIT CARD:

Indicate credit card:

Visa Mastercard AMEX
 Diners Club Discover

Card Number: Exp. Date:

Name on the card:

Cardholder Signature:



If payment has not been received prior to the registration deadline date, a credit card guarantee will be required on site. No credit card charges will be processed if payment is received within 1 week of the meeting date.

Refund requests must be submitted in writing no later than the date of the registration deadline; refund requests will not be accepted after this date.
Fax requests to 202-624-7147